

BE WEALTHY & SMART™
Intensive
with LINDA P. JONES



**Welcome to the
Be Wealthy & Smart
Intensive: Secrets to Make
Money and Become Wealthy
on Purpose!**

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DAY ONE:
The Inner World
of Wealth!



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Welcome to the
Weekend That Will
Change Your Life
Forever!

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My Mission
is to Bring
More Wealth
to the World!

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**My Blessing
is to Show You
the Way
to Financial Freedom!**



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**I'm not a Financial Advisor...
I'm an Educator, Mentor,
and Empowerer!**

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**My Goal is to Make YOUR
Wealth Building
as Easy as Possible!**

“THIS WAS THE BEST HOUR I SPENT ALL WEEKEND! The unique perspective Linda brings has me thinking about money in a different way than ever before. For the FIRST TIME I’m starting to believe that I can actually make solid investment decisions FOR MYSELF and not rely on anyone else – AND MAKE MONEY. THANK YOU LINDA for making this so simple.”

- Tracy Emory

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Tell us about YOU!

- ☐ Your NAME
- ☐ WHERE you're from
- ☐ One sentence about your BUSINESS
- ☐ The ONE THING you want to get out of this workshop

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Linda's Story

- Why are some people rich?
- Invested in myself
- The 8 Steps to Wealth
- Made first million dollars at 38 by investing
- Widowed
- Wealth Mentor



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My Reality May Also Be Your Reality...

The average age of
widowhood is only 56



On being a widow...

- Relationships can suffer because of lack of understanding a wife's grief is different
- Stepchildren can resent a wife having legal precedence
- Lack of clarity in legal documents causes disagreements and hurt feelings

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- My kids are Penny and Bailey...
- They have a resemblance to each other...
- and to me...



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DAY ONE: The Inner World of Wealth!

- ☐ A Wealthy Mindset and Science
- ☐ Money Engines for Income and Wealth
- ☐ Your Soul Map with Lissa Boles
- ☐ What the Media's Not Telling You
- ☐ Champagne Gala (5:30 – 6:30)
- ☐ Group Photo!

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DAY TWO: Creating Your Wealth!

- ☐ Easy Wealth Building Formula/Where to Invest
- ☐ Create Yourself as a Luxury Brand
- ☐ Wealth Building Secrets of Billionaires
- ☐ Success Panel: A New Outlook!
- ☐ Evening Session: You're Rich, Now What?

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DAY THREE: Living Your Wealthy Life! (9:00 – 2:30)

- ☐ PR Secrets with Lisa Elia
- ☐ Self-Care with Kate Fessler
- ☐ Your Wealth Plan – Action Steps
- ☐ Opportunity for “Lunch with Linda”
- ☐ Photos

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Online Networking

Twitter: #BeWealthy&Smart
@LindaPJones

Facebook:
www.Facebook.com/LindaPJonesFanPage

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**What You Can
Expect From Me**

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What to expect this weekend...

- ☐ How we'll work
- ☐ The team
- ☐ The playground
- ☐ The networking



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Will You:

Keep an open mind and have a positive attitude

Get uncomfortable

Use active listening and full participation

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Will You:

Be willing to put aside what you
already “know” about money

Be willing to try something new

Please give me privacy during
breaks so I can re-energize



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Write Down Your Questions!

Write Down Your “A-Ha’s!”

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What Does Wealth Mean to You?

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Financial Freedom
Giving/Helping Others
Travel
Independence
Less Stress
Baubles & Toys



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“Live, live, live! Life is a banquet and most
poor suckers are starving to death!”

-Auntie Mame & Joan Collins

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Money Engines for Income and Wealth Building

- Business Income – Give yourself a raise
- Investments – Where to grow wealth now...and where not to
- Mindset Issues





The Inner World of Wealth Sometimes Involves Fear Around Money....

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**During the next 3 days,
at times you may feel:**

Elated or Scared
Emotional or Calm
Free or Contained
Smart or Dumb
Clear or Foggy

It's all natural and you're safe here!

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Do You Feel:

Fear of Becoming a Bag Lady (homeless)?

Afraid of Risk and Crave Security/Safety?

Overwhelmed About Finances?

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Do You Feel:

Worried About Retirement, Health Care,
Long-Term Care?

Or Outliving Income?

Uncomfortable Shouldering Financial
Decisions?

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Love, Relationships & Money

46% of Women Are Raised to Believe A Husband
Would Take Care of Them Financially,
Only 3% Agree Today

70% of Divorces are Caused by Disagreements
About Money

97% of Women Agree They Need to Take Control of
Their Own Financial Futures

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Couples...

Agree on your goals

Be interested

Act like a partner

Accept some risk for growth

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What's Possible?



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The 8 Steps to Wealth:

1. Create a Wealthy Mindset
2. Save a Nest Egg
3. Find a Mentor
4. Invest in a Money Engine
5. Compound at a High Rate
6. Leverage Wisely
7. Protect Your Wealth
8. Give & Create Your Legacy

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Write Down...

1. What's Your Financial Situation Now?
2. What Would You Do With Your Money If You Won the Lottery?



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Now...

Seal it and Save it for Later...

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The 8 Steps to Wealth

#1/8: Have a Wealthy Mindset!



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Think and Grow Rich

Inspired by Andrew Carnegie
(America's first billionaire)

Napoleon Hill interviewed 500 of the
wealthiest men of his time

About 15 common traits and ALL were learnable!

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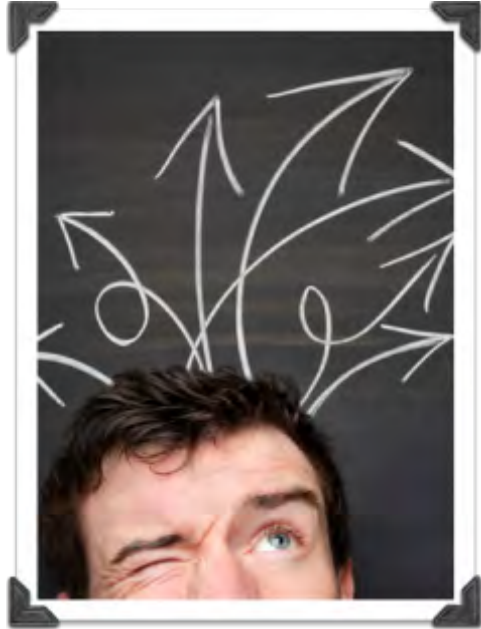


“Both poverty and riches are offspring of thought.”

“There are no limitations to the mind
except those we acknowledge.”

“Whether you think you can or think you can’t,
you’re right.”

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Many people
have limiting
beliefs about money

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Your beliefs about
money cause you to
have more
or less of it



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You are worthy
and deserving of
wealth!

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It's NOT all left-brained number crunching!



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What's in YOUR subconscious about money...

- ☐ That you learned from your parents?
- ☐ That you learned in church?
- ☐ That you saw in movies or on TV?
- ☐ That you experienced in life?



The “Science” of Money

- Our thoughts impact our reality
- Thoughts to energy field to physical
- Harness the power of your thoughts/emotions
- You have the power to create your reality
- If it can be done once, it can be done again
- Gregg Braden research

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His Thoughts Created Money:

“I wrote myself a check for ten million dollars for acting services rendered and dated it Thanksgiving 1995. I put it in my wallet and it deteriorated. And then, just before Thanksgiving 1995, I found out I was going to make ten million dollars for Dumb & Dumber. I put that check in the casket with my father because it was our dream together.” - Actor Jim Carrey



Helene Hadsell

Select It
Project It
Expect It
Collect It

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Your Mindset Controls Millions!

- Working with Linda P. Jones on my business has enabled me to expand my income dramatically. She gave me one piece of advice that really hit home: that I had everything I believed, and that what I didn't have I didn't believe. That was a wake-up call that I needed to believe in my value and worth before it could show up in my revenue.
- I had a meeting with a large corporation who wanted to work with me. I would have normally asked for a fee for \$25,000, but because of Linda I was able to believe in my value enough to double that price to \$50,000—and got it! My work with Linda has made a measurable impact in my revenue; over the past seven months I have made over \$150,000 from this client, with more to come. I highly recommend working with Linda! – Pamela Mitchell, Reinvention-Institute.com

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Your Passion and Purpose
is
your “Personal Currency”

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Lunch Topic

What inspired you to think differently about money?

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Lissa Boles

The Soul Mapper



You Can Create More Income!

- Yourself as a luxury brand
- Must have a solid foundation for your business
 - What is your passion/purpose?
 - What problem do you solve?
 - Who is your ideal client?
 - What is your expertise/credibility?
 - Why do they need you?
 - When do they need you?



No More Wasting Money!

- MUST create a solid business foundation
- Be an apprentice and intern
- Learn the pain and solution basics
- Work one-on-one first
- Radio shows, websites, copywriters, videos, branding, sponsorships
- Take the high-end, not the masses



What Are Your Favorite Brands?

- Car, handbag/golf equipment, cologne
- What do they say to you?
- What appeals to you?
- What are they NOT?
- What can you apply to your own brand?



Limiting Beliefs in Business

- Easier to charge for corporate than for self
- Are you Louis Vuitton or vinyl?
- What are you worth?
- How much should you charge?
- Creating value
- Be unique/expert/famous

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What's Your Avatar?

- Penelope/Peter Profit
 - Work for money
 - Not your passion
 - Feel unfulfilled
- Are you focused most on how to make a good living and less on your purpose/passion?



What's Your Avatar?

- Suzie/Sam Spiritual
 - Deep beliefs
 - From corporate to spiritual
 - Not sure what the business is, or that it can be profitable
- Are you focused on being guided spiritually and is your fear being “seen”?



What's Your Avatar?

- Fanny/Frank Frozen
 - Have lots of ideas, but can't implement
 - High investment in career
 - Fear of risk and uncertainty
- Are you focused on ideas or being a critic and lacking implementation?



What's Your Avatar?

- Sandy/Stevie Social
 - Friendly to everyone, likeable
 - Help for free, have a hard time charging \$
 - Want to be a “good person”
- Are you feeling taken advantage of?



What's Your Avatar?

- Betty/Bobby Belief
 - Leader with a big following
 - You “look” and “seem” super successful
 - Don’t have a profitable business
 - Not sure of your value
- Are you in love with the idea of looking successful rather than doing what it takes to be successful?



Invest in Yourself

- Experiences
- Education
- Knowledge
- Mentoring
- Workshops
- Networking
- Biggest challenge: Your limiting beliefs

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- *“Over the last 6 months of working with Linda I've seen my net worth triple!”*

“Before working with Linda, I felt very confused and overwhelmed about the world of investing. I was interested in starting a retirement account, earning passive income, but I just didn't know where to start. Since working with Linda I feel so much more empowered, confident and secure in my money. I also feel a lot more solid in my own wealth mindset. I know that money is always going to be flowing to me. I've also created a very strong investment portfolio. Over the last 6 months of working with Linda I've seen my net worth triple!” ~Vrinda Normand, The Irresistible Writing Mentor

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What's Really Going on With Money?

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What is Money?

- ☐ Federal Reserve Notes
- ☐ Fiat Currency
- ☐ Not Backed by Gold
- ☐ World's Reserve Currency
- ☐ Gold and Silver
- ☐ Digital Money

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Who Predicted This?

- ☐ The Financial Crisis of 2008
- ☐ Research \$\$\$
- ☐ They don't teach this in school
- ☐ Peter Schiff was Right!

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To be a Good Investor,
You Must Be a Good
Detective
and Identify the
Underlying Trends!



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The source of the problem is government debt:

- ☐ Running the printing press (QE)
- ☐ Bailouts
- ☐ Military spending
- ☐ Entitlements
- ☐ Social Security
- ☐ Medicare, Medicaid

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More money has been spent by the US
Government in the last 3 years
than in all our nation's history combined...

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Did you know?

The US Dollar has
already lost 47%
of its value this
decade?



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Have You Heard?

“We’ve never been in this unstable position in the entire currency history of 3,000 years.”

- Columbia University Professor Robert Mundell, PhD, excerpted from the Wall Street Journal.

“We’re in the final stages of the world’s most gigantic pyramid scheme.”

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Why Isn't the Media Telling Me This?

Rely on Advertisers

Run for profit, not the greater good

The pieces are there

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Why Hasn't My Financial Advisor Told Me This?

- ☐ They may not see it
- ☐ Tightly controlled by their firm
- ☐ Rear-view mirror thinking/training
- ☐ Commodities are small markets
- ☐ Out-of-favor and now back in favor

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The Outcome Is:

- ☐ Currency devaluation
- ☐ Inflation of imports
- ☐ Deflation of paper assets

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Is Your “Safe” Money Here?

- ☐ Cash
- ☐ Checking accounts
- ☐ Savings accounts
- ☐ Certificates of Deposit (CDs)

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What About...

- ☐ Municipal Bonds
- ☐ Treasury Bonds
- ☐ Corporate Bonds
- ☐ Annuities
- ☐ Pensions
- ☐ Stocks

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The Largest Wealth Transfer in History is Coming...

Billionaires are preparing to get richer.
Want to know how you can too?

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The Good News Is...

**YOU Can Use This Knowledge to Your
Advantage to Become Rich!**

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**Right NOW is the best time
to build wealth I've EVER seen!**

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**But... only if
you are
proactive!**

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Step #8/8: Give and Create Your Legacy

Obviously it's hard to imagine how SUBTRACTING 10% from your income and giving it away can increase your income or wealth: 100% minus 10% = 90% and \$10,000 minus \$1,000 = \$9,000. But, somehow, this math works more like this: $100\% - 10\% = 100\% \times 4 = 400\%$

...I assure you, try it for 90 days, and you'll be a convert.

– Dan Kennedy

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“Tithing is showing the Universe you’re a good business partner to invest in. Every dollar you give, it gives back to you - in multiples.”

- Linda P. Jones

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Scott Garrepy

SightLife

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Champagne Gala...



What have you learned?
How does what you believe
impact your wealth?